

KMP[®]

CREATIVE LIFESTYLE PRODUCTS.

CREATIVE

LIFESTYLE

PRODUCTS.



The Bavarian KMP AG is an international IT accessories company.

In 2016 we introduced our subbrand **KMP CREATIVE LIFESTYLE PRODUCTS.**; a diverse, stylish and innovative range of mobile accessories. KMP is proud to invent its own proprietary technologies in Germany. This is how we create top accessories which showcase Apple products (and many others) and give them what they need – protection and care.

Visit our website
www.kmp-lifestyle.com
to learn more about **KMP CREATIVE LIFESTYLE PRODUCTS.**

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STYLISH PROTECTION



JAN-MICHAEL SIEG
CEO

“Timeless design characterised by clarity and precise lines meets the utmost functionality. Thanks to our know-how and the consistent degree of innovation of our portfolio, we are able to look diligently to our claim to quality and use this as our benchmark to convince you with high-quality, modern accessories.”

Our accessories combine high-tech material and natural products. Their quiet elegance makes them stylish lifestyle products that harmonize with the devices' colours and forms and protect them without detracting from their characteristic design for which brands like Apple have long stood.

OUR STRENGTHS



MADE IN
GERMANY

DESIGNED IN
GERMANY



ATTENTION
TO DETAIL



RELIABLE
QUALITY



NEVER STOP
LEARNING

GREENU

INNOVATIVE SUSTAINABLE PRODUCTS

Both we and our customers place great emphasis on taking responsibility and minimising our impact on the environment, which is why we've developed our GREENU line.

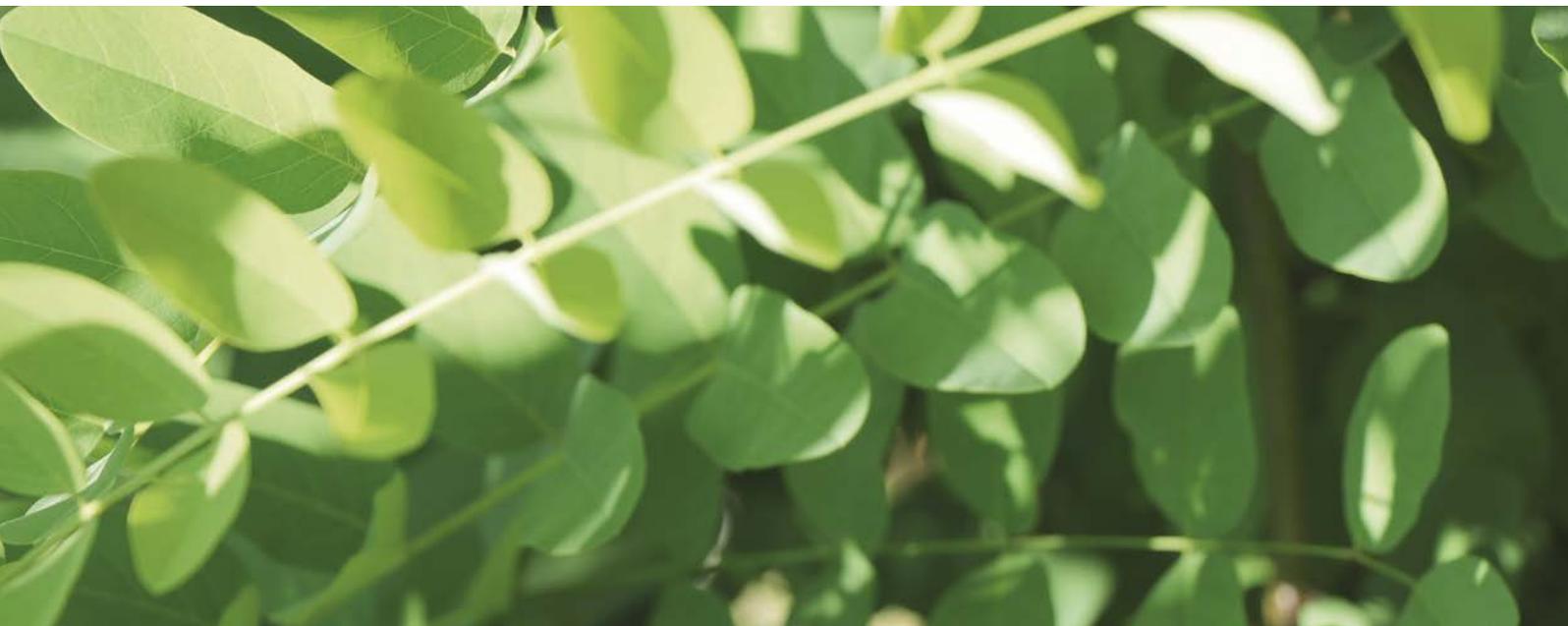
It comprises sustainable articles that undergo the same extensive quality tests as our previous products, and they also fit seamlessly with the device's design. The only difference is that, with this new range, the environmental ideal is at the forefront of the design. How are we able to improve our products even further so that they not only convince our customers but are also sustainable and thus pioneering? This is our contribution:

1. Bio-based materials

Instead of real leather, we use high-quality, organic bio-leather from natural, renewable raw materials. It is just as pleasing to the touch, however it is not of animal origin. Furthermore there is no use of polyester or micro/nanoplastic that is particularly hard to break down and thus persistently harmful to the environment.

2. Recycling concept

We use fewer plastic compounds and coatings and we label single-origin plastics to show that they can be recycled easily and economically. They won't therefore end up in one of many waste incineration plants, releasing toxic, harmful and polluting substances into the air.



NEVER STOP LEARNING

KMP products are successful in the long term because we take customer opinion seriously. One example is the KMP Protective Sleeve; our innovative solution for reliable protection of iPads. For this, we created a stylish product in trendy colours, which supports the devices as required at an optimum angle for reading.

Prompted by customer preferences, in 2018 we developed another, compact version for anyone wanting to keep the sleeve in their pocket or backpack. The new variation not only boasts a practical pen holder, but is also slimmer, lighter and better protected from contact with other objects thanks to additional cushioning on the base.

KMP is thus able to accompany its customers wherever they go.



THE **KMP** COLLECTION



For MacBook



For iPhone



For Watch



For iPad



Power Solution

Progress



DESIGNED IN GERMANY

FROM THE VERY FIRST SKETCH TO THE FINAL QUALITY REVIEW.

As a German family-run company with more than 30 years of experience, we are the final authority in the development process of our **CREATIVE LIFESTYLE PRODUCTS.**, as with all our products. No item that does not meet our standards will be permitted to leave the factory.

Our claim is that a protective accessory should not put pure functionality over design, but must preserve the technological interior and the outer shell of the device without losing the style factor.



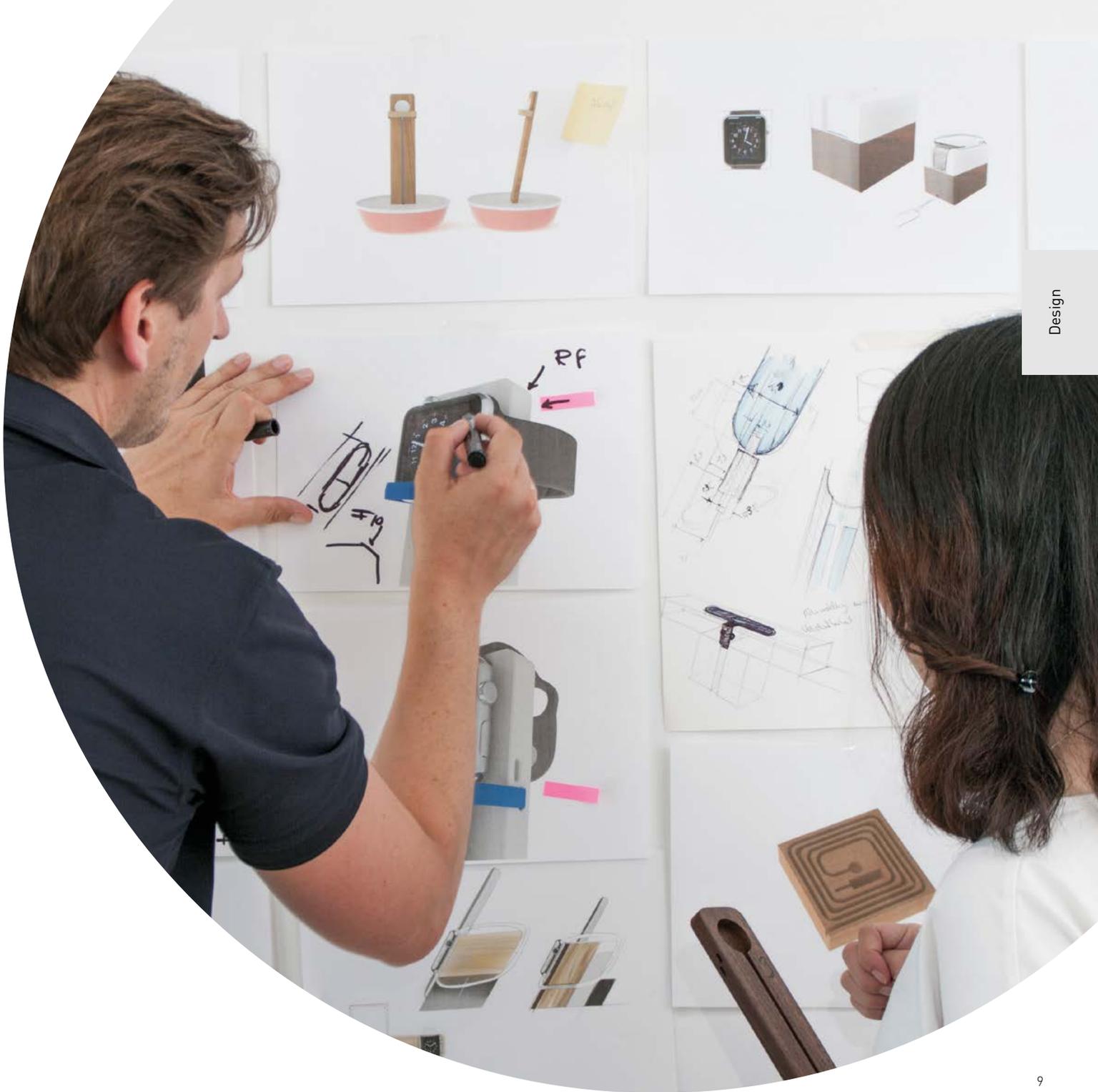
„Design is more than only a drawing. It is like an individual fingerprint. Personal and unique. The design lays the foundation to a successful brand.“

*Stefan Otzelberger – Dipl. Designer
soform design*



„The Chinese root and the experience of studying and living in Germany for more than seven years enable me to think and create from multiple perspectives. Logic, as the guideline of the whole design process leads to the harmony between good user experience, function, form and business.“

Bingyan Liu – Product designer (M.A)



MATERIALS & TECHNOLOGIES

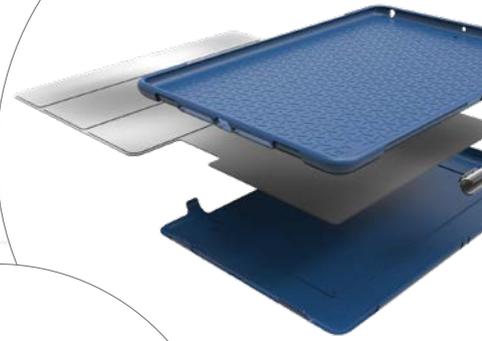
Protection in all areas of life: The iPad Bookcase from KMP is stable and flexible at the same time. Thanks to **calculated bending and support points**, the user of the iPad can position it both vertically and horizontally in order to attach it to the back of a chair, an aircraft seat or the edge of a table.



For our new, environmentally conscious product range we use **bio-based, organic material**. The renewable and natural raw materials are obtained without toxic tanning processes and therefore protect both animals and people. Instead of using harmful industrial plasticizers, we use eucalyptus – a plant that can be cultivated using a lot less land and water than cotton, for example.

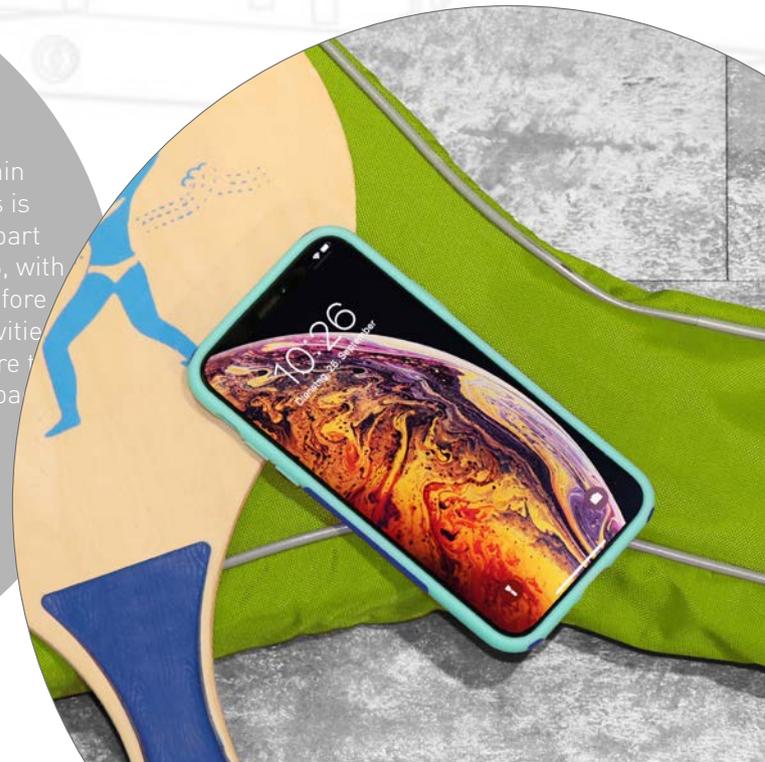


It is impossible to recycle a run-of-the-mill phone case – that's why we've developed our **own recycling concept**. Our Sporty Cases will surely not be landfilled or burned, thus damaging our environment. The sturdy items are built to last, while customers can still easily separate the components. They can thus be recycled and become the raw material needed to make new products. To this end, we use less chemicals, less adhesives, coating and less compound materials for our recyclable GREENU cases.



Materials & Technologies

The **stable Sporty series** offers complete protection for mobile devices: A ribbed inner structure forms cushions of air that enable the smartphone to remain "suspended" and cushion any impact. This is also proven by the fall tests carried out as part of the Military Drop Test MIL-STD 810G-516.6, with which the Sporty case is certified. It is therefore particularly suited to sports and outdoor activities. Other elements of the sophisticated design are the increased side edges and the reinforced, impact-absorbing corners that run round the protective case.



Liquid silicon not only feels velvety-soft, but also boasts anti-slip properties. The high-quality material is elastic and is itself resistant to extreme temperatures.



Microfiber is soft and smooth. The warm material provides particularly good protection against scratches of any kind, since the countless extra-fine fibres are woven into an extremely robust and long-lasting fabric.

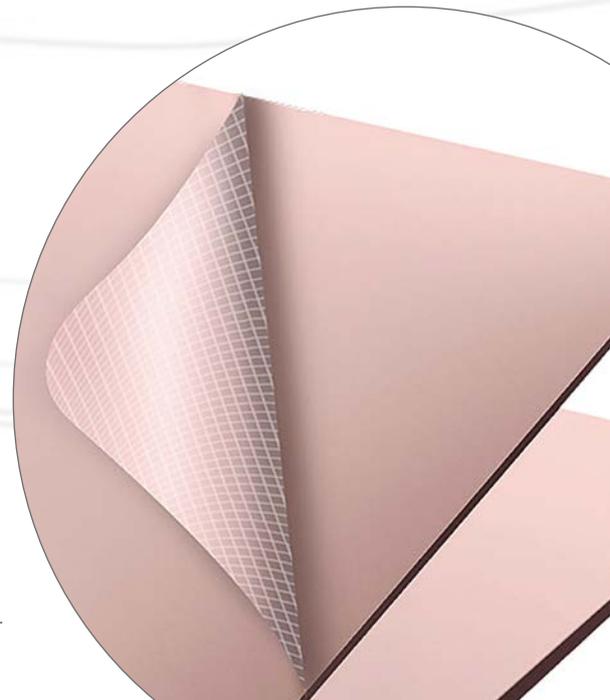
Our **dual-hardened safety glass** has a galvanised coating that prevents fingerprints from remaining on the surface. The glass, which is either 0.26 or 0.3mm thick depending on its purpose, resists scratches of up to 9H and renders the content of the display with razor-sharp clarity.



The compound of **thermoplastic polyurethane (TPU)** and scratch-proof **polycarbonate (PC)** in our Clear Cases ensures that the protective shell remains clear and colourless for the long term – what's known as the anti-yellowing effect. The transparent layer is particularly thin and is therefore light as well as flexible.

Materials &
Technologies

Alongside function and design, our main focus is on user-friendliness, for example in the application of the protective films. For this reason, only material with **3M technology** is used for the production of our Protective Skin. This means that the skin does not stick immediately upon application, so bothersome air bubbles cannot form. The film can be positioned and adjusted optimally until it is firmly in place. If required, it can be removed at any time without leaving any residues.



Solid wood is warm, natural and thoroughly individual. No one surface is the same as another, meaning each item is a one-off with its own unique look and feel. The "oak" and "walnut" variations lend a little something extra to modern interior furnishings, while crystal-clear "acrylic" appears simple yet elegant.



The dual electrolytic colouring process using high-quality **aluminium** ensures a polished matt result.



The universal KMP multiport charger with **three different connection options** provides reliable, safe and convenient power for smartphones, tablets, powerbanks, portable speakers, MP3 players, headphones, cameras and gaming controllers. Compatible devices can be charged up to four times faster, with simultaneous protection from overcharging, excess current and short-circuiting. The **intelligent switching technology** measures the voltage and adapts it automatically.

Loose power cables on the floor or on surfaces are easy for children or pets to grab.

The cable management provided by the KMP Protective Box keeps cables out of sight, and its clever two-point latch prevents children from being able to touch the electrical inner workings.



Materials & Technologies

ATTENTION TO DETAIL

It all starts with an idea. What is the market missing? Where is it heading? How can we make life easier for the mobile generation? Hence our product managers and designers continually monitor supply, demand, trends and user behaviour. Only the most promising designs make it from the sketch, via the CAD model, to one of many prototypes. After all, we work hard to fine-tune our solution, which undergoes feasibility tests as well as being subject to the critical eye of colleagues and, ultimately, the executive management.

Only ideas that are convincing in all their aspects, which combine fashion and state-of-the-art technology with flawless functionality will eventually make it to our end customers. In detail, each one of our products undergoes the following stages:

Research and •
strategy development

Concept •

Draft •

CAD design •

Rapid-Prototyping •

User tests •

Construction •

Sampling •

Reliability tests •

Tool production •

Manufacture •

Inspection •



OUR PRODUCTS ARE IN DAILY USE.

To ensure they are perfectly suited to day-to-day life, our designers develop them based on the following principles:

Combination of functionality
and styling

User-friendliness

Sustainability

Longevity of the individual materials
and the overall construction

Ergonomics

Performance of the devices

Compact design that brings clear
added value (e.g. cable management)

Development



RELIABLE QUALITY

Before **CREATIVE LIFESTYLE PRODUCTS** are launched on the market, they have to undergo trial by fire: a long series of quality tests that ensure our products are armed for the challenges of everyday life. Beginning with the selection of materials, we set standards in terms of safety:

REACH

All our raw materials correspond to the EU regulation on the registration, evaluation, authorisation and restriction of chemicals.

OEKO-TEX STANDARD 100

This certificate proves that selected materials like the organic leather in KMP “green up” products poses no harm to health and is produced in factories that are socially and environmentally compatible.

GOTS

The cotton underlay for our organic leather corresponds to the Global Organic Textile Standard. Processing, production, packaging, labelling, retail and marketing of this textile are therefore certified as being environmentally friendly.

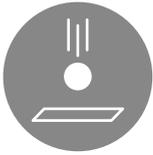
Resistance to wear and tear

In order to simulate natural wear and tear, KMP subjects textile surfaces to friction against wet and dry fabric under a specific weight load and with multiple rotations, in accordance with DIN EN ISO 5470-2.



ONLY THE BEST ARE PERMITTED TO BEAR OUR NAME.

We apply further testing depending on the area of application:



Ball drop test

The tester allows a metal ball to fall from a height of 1.2 metres onto tempered glass to test its fracture behaviour.



Drop test from a height of 1 metre

With this test, the item undergoing testing is dropped onto a hard surface (plywood) on all six sides.



Military Drop Test MIL-STD-810 G 516.6

We apply this American military standard to our "Sporty" series. This test involves a series of 26 drop tests on hard surfaces from a height of 1.2 metres.



Climate testing

We expose our products to extreme temperatures ranging from -20°C to +60°C as well as relative humidity of 5-98% alternately and for prolonged periods. This way, we can simulate subsequent use in different climatic conditions.



Endurance test

For this, a sharp object is scratched across the test surface. The result is measured using the graphite grading scale 3H to 9H.



Pressure test for bezels

This is another test for measuring the fracture limit of glass. The dual-hardened glass edge made of Schott glass must be able to resist a force of up to 40kgf if it is to be used for our products.



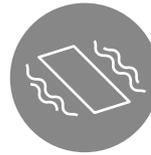
Alcohol-resistance test

The silkscreen-printed KMP logo is particularly long-lasting and is tested for its resilience in an alcohol environment.



Cross-cut test

For varnished or coated products, we test the adhesion of the top layer by making cuts widthways and lengthways at several points on the item.



Vibration and shock test

Special machines simulate the impact on our products from constant shaking, which allows us to ascertain their safety during transport.



CE test and GS test

All our electrical devices correspond to the requirements of the CE product safety legislation. Products with greater safety requirements undergo testing for certification with the 'Safety tested' seal.



All our products come with a guarantee of 12 months – or even longer for selected items. You can find further information on our packaging.

THIS IS KMP

KMP started out as a manufacturer of printer accessories. At the time, we chose a company name that reflected our greatest strength: "know-how in modern printing". KMP is always at the cutting edge of technology, and is using digitalization as an opportunity to develop an innovative accessories line for mobile devices, and thus now also stands for "know-how in mobile protection". With the rollout of the brand **KMP CREATIVE LIFESTYLE PRODUCTS.**, the company is trading exciting new ground on which we can make use of all our classic strengths.

Thus, with KMP **CREATIVE LIFESTYLE PRODUCTS.** we are also taking responsibility for society and the environment. In 2018, for example, we introduced our „GREENU“ product line with alternative, recyclable materials.



OUR PREMIUM BRAND **CREATIVE LIFESTYLE PRODUCTS.** PROVIDES:

UTMOST QUALITY

IN-HOUSE DEVELOPMENT AND PRODUCTION

CUSTOMER-ORIENTED SERVICE

VARIED RANGE

FLEXIBLE LOGISTICS

MARKET KNOWLEDGE IN THE AREA OF CONSUMER ELECTRONICS

KMP®

CREATIVE LIFESTYLE PRODUCTS.

CUSTOMER-ORIENTED

KMP SEES SERVICE AND CUSTOMER CARE AS A TOP PRIORITY.

To ensure long-term customer satisfaction, we employ specially trained professionals with skills to provide you with a skilled point of contact.

With around 100 new KMP products introduced every year, you have fast and reliable access to the right innovations for the latest market requirements. As a retail customer, you enjoy many different options for optimising sales: from attractive product packaging (FSC certified and climate neutral), POS material and comprehensive quality guarantees to tailored private label services. Our hotline answers all your questions on KMP and our products and services.



OUR SERVICE

- Quality guarantee
- One-to-one advice
- Service hotline
- POS solutions
- Private label

FAST AND FLEXIBLE

THE COMPLETE KMP RANGE IS AT YOUR FINGERTIPS – RAPIDLY AND RELIABLY:

This is because we also meet the highest standards in terms of fast delivery and high delivery capacity. Efficient automated processes at the ultra-modern KMP Distribution Centre ensure cost-efficient work flows and seamless order processing. The modern delivery warehouse at our HQ in Germany and international branches and sales partners with extensive warehousing throughout the world allow our products to be called off quickly and efficiently. From ordering and delivery, KMP has the perfect set-up for meeting the needs of retail customers and bulk consumers.

We work with leading-edge order-picking systems, fully automated small components warehouses and radio-controlled high rack warehouses with 16,000 storage positions in the German and Czech KMP Distribution Centres and a total storage space of 10,000 sqm. KMP has another logistics centre in Poland at its disposal.



Customers

BY PEOPLE FOR PEOPLE

Our motivated and highly-trained employees make a major contribution to the success of our products. Over half of the workforce has been with the KMP Group for many years. We value this employee loyalty and their high level of commitment, and offer a wide range of training and career development opportunities, company sports and occupational health services.

KMP supports numerous initiatives in many areas of public life: by promoting charitable organisations, schools, cultural and sporting events, we are also involved at regional level and beyond.



WELL CONNECTED

KMP stands for a creative lifestyle. Follow us on Facebook, Instagram, etc. and subscribe to our newsletter to get all our latest news. Be the first to discover our latest products and help design current trends.

We are excited to hear about your experiences, suggestions and comments – after all, the KMP network thrives on interactive exchange with users and retailers.





THANK **YOU.**



KMP[®]

CREATIVE LIFESTYLE PRODUCTS.

Premium Accessories

www.kmp-lifestyle.com

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Service hotline for technical questions about our products: 0180 20 20 800
0,06 € per hour from Germany. Costs may vary when calling from abroad.

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